

Pentre Group meet E.U. customer requirements for CBAM as the first steps towards carbon competitiveness



Pentre Group is delighted to have joined forces with their Carbon Partner Auditel to meet the demands of European customer for the Cross Border Alignment Mechanism (CBAM).

Pentre Group's objective is to win more business by becoming carbon competitive while on their longer-term journey to reaching Net Zero.

Since 1988 the Pentre Group has been providing a diverse product range of reels, drums and spools for Process and Packaging solutions for the cable and wire industry.

Pentre Group is a leading manufacturer in Europe for reels, drums and spools with a heavy emphasis on in-house manufacture to provide bespoke solutions to satisfy customers' needs.

They are a service-led business with a recognition of the importance for verified standards and accreditations such as ISO 9001.

With a pressing need to report the specific embodied emissions (SEE) of all CBAM required exports, Pentre Group needed the same high standards they already have in place to verify other areas of their business process.

Engaging with Auditel, a specialist carbon solutions firm with over 30 years' experience, has allowed Pentre to achieve their objective of meeting these new requirements.



Simon Young, General Manager -Commercial comments, "Auditel have been great throughout the process, helping us to understand not only the requirements to achieve a CBAM declaration but also the wider opportunities we have to improve our carbon accounting. We look forward to working with them on future requirements."

Auditels approach has been to help Pentre Group first meet the immediate demands of customers via the production of Specific Embodied Emission reports on all key export lines. With the immediate customer pressure removed, Pentre Group now has the time and space to start the process of a deeper dive into the embodied emissions of raw materials and installation level processes

Understanding accurately the source of these emissions is then the first step in planning how Pentre Group can reduce these emissions and enhance the carbon competitiveness of Pentre Groups entire produce range.

Simon continues, "Achieving carbon competitiveness aligns with our policy for Continuous Improvement, as a business we are always asking the question: how can we improve our products, our services, our customer experience, our workplace and our environment?"

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